

## **ADI SIGNS THREE NEW DEALERS TO COMPETE IN IP INDUSTRY**

### *Partnerships offer customers more IP technology solutions than ever before*

Melville, NY, April 10, 2006 - ADI, a leading security and low voltage distributor, today announced their partnership with three IP dealers – Firetide™ Inc., IPIX, and On-Net Surveillance Systems (ONSSI) – that will strengthen ADI's position as an IP provider within the security industry.

Firetide, a wireless mesh technology company, develops networking equipment to deploy high performance mesh networks, which are ideal for building backbone infrastructure for Wi-Fi networks, video surveillance, and temporary networks in environments where wiring is difficult or disruptive, such as in airports or hotels. In addition, the wireless network allows dealers to install IP surveillance in locations where wire installation may be costly.

IPIX, a leader in immersive imaging technology, developed one of the first commercially available systems to produce 360 degrees by 360 degrees navigable images. Organizations utilize this technology for a wide range of digital still photography and video applications including surveillance and visual documentation. Locations that use multiple Pan-Tilt-Zoom (PTZ) cameras, such as casinos and airports, benefit from this simple monitoring system as only one camera is needed and all movement is eliminated, making less room for user error to occur.

ONSSI, a leading developer of network-based digital video surveillance solutions, offers a full range of software products developed specifically for the needs of the professional video surveillance industry. The open architecture of the IP technology is extremely flexible and scalable, allowing dealers to eliminate hardware and wires that are not needed with an IP network. ONSSI has installed over 11,000 systems in a variety of markets including education, government, and municipalities.

“Our goal is that ADI will carry dealers into the IP era,” said Nick LaBella, director of product management at ADI. “ADI has everything a dealer needs to adopt new IP technology. We provide the products, training, and education dealers are looking for as their interest in IP technology grows.”

To ensure customers have easy access to information on IP technology or other ADI products, ADI released their first-ever IP Surveillance Catalog, an educational end-to-end solution product resource. The catalog provides dealers with a complete listing of all ADI products, as well as an educational component that includes technical, training, and vendor information.

For more information on ADI’s new dealers, or to obtain a free copy of the 2006 IP Surveillance Catalog, please visit [www.adilink.com](http://www.adilink.com).

### About ADI

ADI is one of North America’s largest wholesale distributors of security and low voltage products, with over 105 branch locations in the United States and Canada. ADI’s product lines include intrusion, fire alarm, access control, CCTV, telephony, residential and commercial A/V, wire and structured cabling, and tools and hardware. For more information about ADI, visit [www.adilink.com](http://www.adilink.com).

# # #